

How effective is your information governance strategy?

A real-world view on governance and compliance in 2017

Information governance systems not built for today's cloud-first, mobile-first workforce are big threats, leaving organizations open to more risk than ever. Companies across all industries are walking a tricky tightrope of productivity versus control.

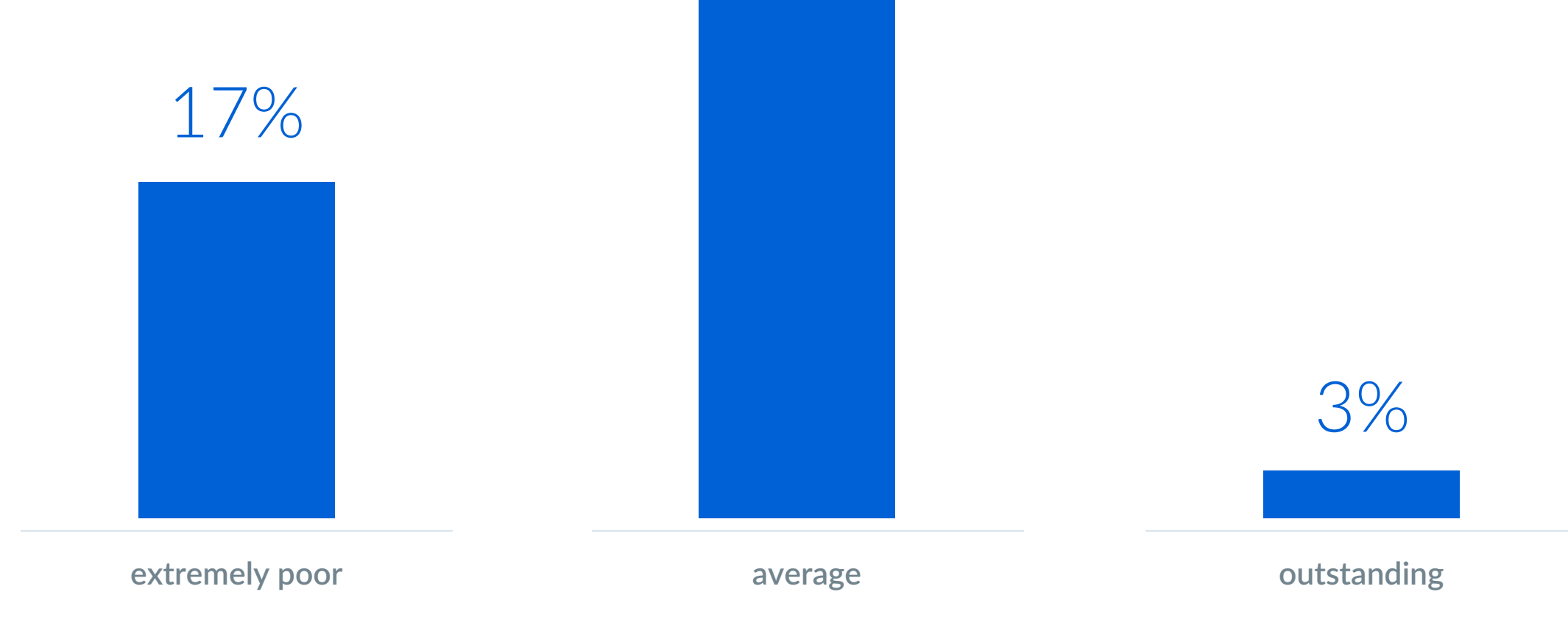
With the increasing complexity of governing content today — and the risk of employees using Shadow IT instead of approved tools — information governance should be a top-of-mind concern for all businesses. However, only 24% of companies reported that information governance and data security are high on the agenda for their senior management.

How high of a priority is information governance at your company today, and what are you doing to mitigate corporate risk? Compare your organization to those queried for AIIM's summer 2017 report about governance and compliance.

[Download the full report](#)

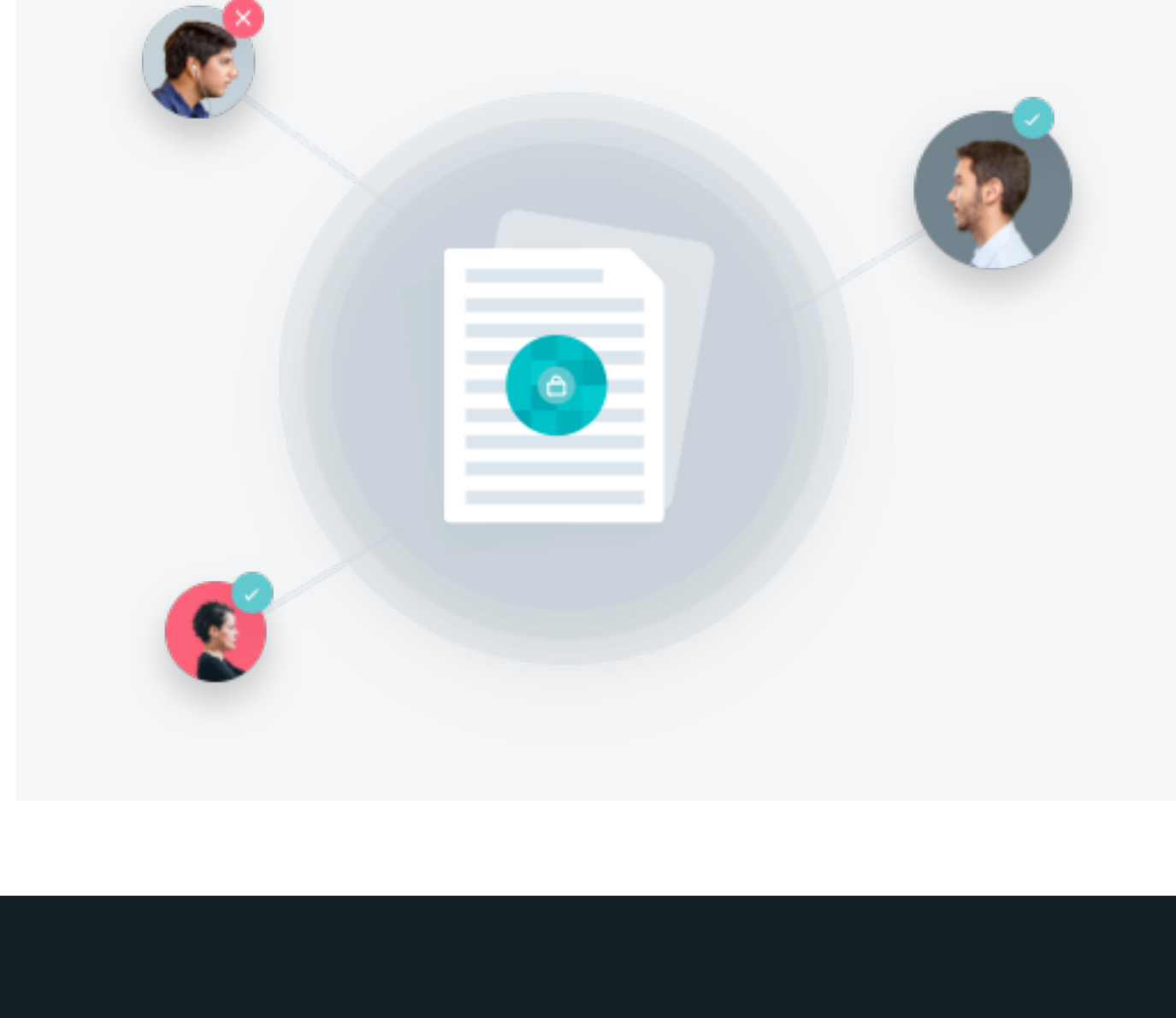
The current state of information governance

How respondents rate their information governance policies:



What's holding organizations back from good governance?

Stakeholders across legal, compliance and records management agree that information governance is a priority in theory, but reality doesn't match up.

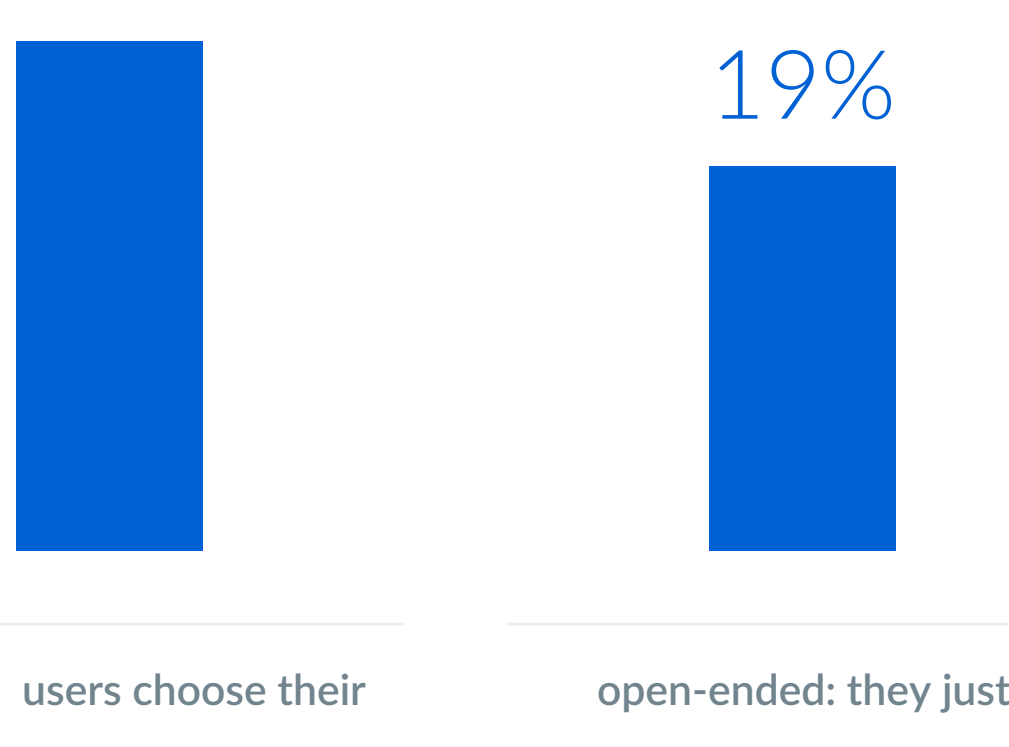


Why good governance is important

Muddled or undefined retention policies may spiral into compliance and litigation risks.



Those respondents say their information retention policies are:



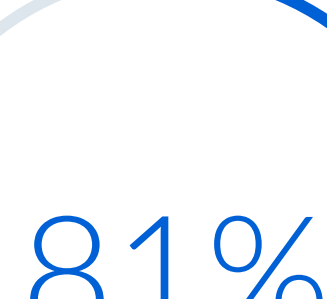
So what happens when you have to find something for an audit or litigation?

Only 33% say their legal department understands the policies and mechanisms of information search and legal holds.

Additionally, 42% say their legal hold process is a manual search.

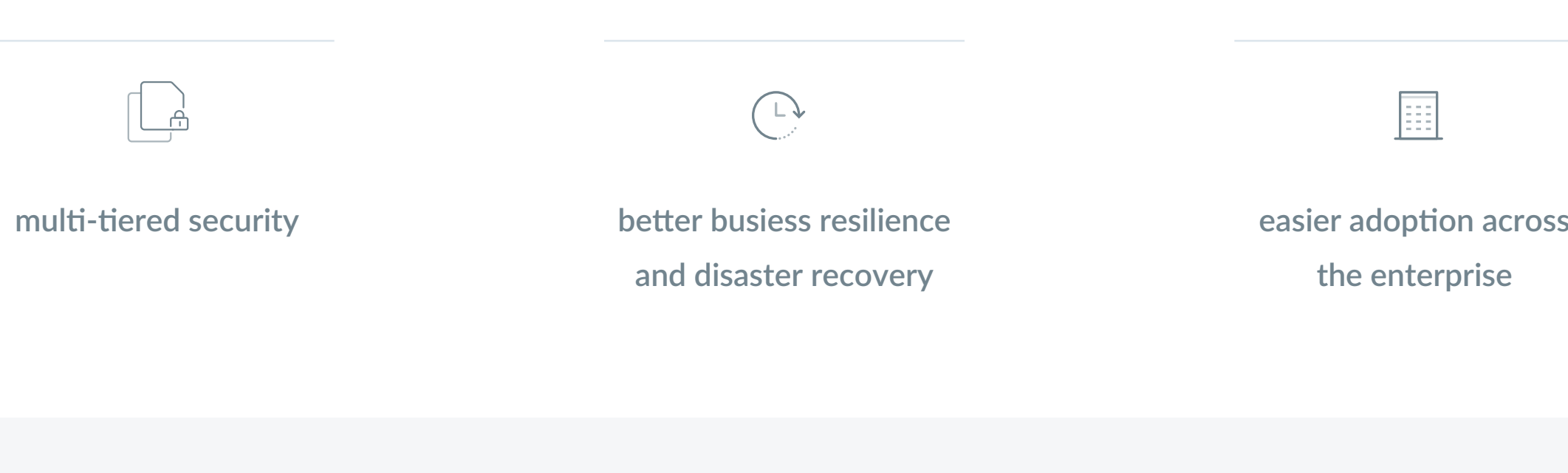
Steps in the right direction

Effective information governance strategies powered by the cloud pave the way for digital transformation.



Why the cloud for content management

Respondents have experienced many advantages when moving to the cloud.



Tackle today's information governance challenges head on

The increasingly fluid nature of content makes information governance more and more challenging for organizations. To begin the journey toward good governance, companies need to set strategies and use systems that make their employees more productive and provide the right guardrails to mitigate corporate risk.

If your company is looking for a professional resource and the training to help choose the right path to effective information governance in the cloud, Box is here to help you.

